

Paid Media Opportunities

Tap into Connect Travel's proprietary databases and communities of tour operators, receptives, travel suppliers, travel marketers and their agencies to bring your brand a unique competitive advantage. Connect Travel connects with the travel trade through ten signature events and several industry resources including TourOperatorLand.com that is designed to help professional travel planners outline trips for their clients without having to research trade content on destination websites and the InboundReport.com which has been covering the inbound tourism industry since 1996.

Banner Retargeting

Display your banner ads on outside websites visited by our audience; packages start at 100K+ guaranteed impressions.

- \$5k/400,000 impressions
- \$10k/930,233 impressions
- \$15k/1,500,000 impressions
- \$20k/2,105,263 impressions
- \$25k/2,777,778 impressions

Content Activation

This custom article, written by Connect editors, will deliver 275-5K+ guaranteed clicks leading to your website.

- \$5k/275 clicks
- \$7.5k/500 clicks
- \$10k/1000 clicks
- \$15k/2,000 clicks
- \$25k/4,000 clicks

Video Pre-Roll

Showcase your 15 or 30 second video to our audience of event pros and only pay for completed views.

- \$5k/50,000 completed views
- \$10k/100,000 completed views
- \$15k/150,000 completed views
- \$20k/200,000 completed views

Connected TV

Advertise alongside premium content streaming through apps, either on a smart TV or an over-the-top device. Utilizes our retargeting audience.

- \$10k/50,000 impressions
- \$20k/125,000 impressions
- \$30k/215,000 impressions
- \$40k/333,333 impressions

Social Media Retargeting

Target the Connect Travel audience of travel trade with your social media ads to drive 300-2K+ guaranteed clicks to your website.

- \$6.5k/500 clicks

OUR COMMUNITY: WHO WE REACH

Total Audience/Subscribers

45K

InboundReport.com
Monthly Users

15K

Countries Tuning In

173

Proven technology, now targeting
the Connect Travel audience

